

## **Bill West Joins International Eye Care Organization**

ST. PAUL, Minn.—Oct. 17, 2018—The International Joint Commission on Allied Health Personnel in Ophthalmology Inc. (IJCAHPO) announced that Bill West has been appointed IJCAHPO's Chief Strategic Officer/Chief Operations Officer. In this newly created position, West will focus on identifying new educational and certification opportunities to enhance the professional development of Allied Ophthalmic Personnel (AOP). IJCAHPO is the world's largest organization for AOP providing education, certification and accreditation.

"I am excited to lead IJCAHPO's strategic efforts in building new programs to develop the knowledge and skills of ophthalmic technicians," said West. "Advances in technologies in both ophthalmology and education are moving at a rapid pace, forcing AOP to acquire this new knowledge and skills quickly. IJCAHPO's mission is to ensure that they can excel in the profession by having the resources to effectively work with patients and provide quality eye care."

West brings exceptional leadership capabilities with a background of 24 years in the assessment industry, having most recently served as Vice President of Professional



Business Development for Pearson VUE, the global leader in computer-based testing. He oversaw new markets and business development, delivery of quality customer services and sales, and management of national and global assessment programs. West has been actively involved in associations across the computer-based testing industry, having served on the boards of directors for the Association of Test Publishers and the Certification Network Group, on multiple committees for the Institute of Credentialing Excellence, and as chair of the Innovations in Testing conference.

"Bill's exceptional background and experience in credentialing, innovative and successful achievements, and the importance he places on building relationships will foster these same values of IJCAHPO for the growth, learning and advancement of allied ophthalmic personnel," said Lynn Anderson, PhD, IJCAHPO CEO.

IJCAHPO's mission is to promote global eye health and prevent blindness through training program accreditation, education and the certification of Allied Ophthalmic Personnel (AOP). In pursuit of its mission, IJCAHPO aims to promote the establishment of AOP training programs; develop and implement global accreditation standards for training programs; develop and encourage adoption of international standards for certification; and promote education, training, and continuing education resources for AOP.

## **About IJCAHPO®**

The International Joint Commission on Allied Health Personnel in Ophthalmology (IJCAHPO), formally the Joint Commission on Allied Health Personnel in Ophthalmology (JCAHPO), was established as a not-for-profit organization in 1969 to offer certification and continuing education opportunities to ophthalmic allied health personnel. Since then, more than 26,900 people in the U.S., Canada, and around the world have earned IJCAHPO® certification. For more information visit: www.jcahpo.org.

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