We invite you to support the International Joint Commission on Allied Health Personnel in Ophthalmology’s first, 100% virtual, Annual Continuing Education Program (ACE). The virtual program will be held over 3 days: November 7, 14 and 15, 2020.

We made this decision based on our close alignment with the American Academy of Ophthalmology (AAO) when they released the following statement:

“In light of epidemiological projections, government regulations and public health mandates to prevent the spread of disease—including social distancing, limited crowd sizes and face coverings—the Academy has been forced to cancel its in-person annual meeting this year.”

IJCAHPO is a 501 (c)(3) non-profit organization established for the education and certification of Allied Ophthalmic Personnel (AOP). For 47 years, our ACE program has provided extensive education to thousands of certified and non-certified AOP, and this year we will offer the same, virtually.

Studies have and continue to show that AOP play a valuable role in product purchasing decisions no matter the office setting in which they work. They are essential workers, and as such, are a vital part of the eyecare team. Ophthalmologist rely on their ophthalmic skills to assist them in all aspects of their practice, which makes it no surprise why they are also primary influencers in a practice’s procurement.

IJCAHPO’s ACE program is the third largest within the AAO’s meeting and is the most important AOP program of the year. As a sponsor, your company and its services will be seen by over 40,000 AOP every time we promote our program, and by countless more through our website, social media, and e-blasts, during and well beyond ACE.

The following are opportunities for you to enhance the awareness, benefits, and positive outcomes of your companies’ products and services:

- **Capstone Lectures Live! Innovations in Ophthalmology** – Become a sponsor of our series presented by 6 world-renowned faculty speaking on cutting-edge topics in ophthalmology.
- **Virtual Zoom Reception Meeting** – Enlist a speaker(s) to present your product or service and interact with attendees.
- **Virtual Exhibit Hall** – A touch-point portal to share your products and services with attendees, we will help design your display; includes a link to the website of your company. We will host a Treasure Hunt activity to encourage attendees to visit and interact with you!
- **Learning Lab/Demonstrations** – Share a video demonstration on your premier ophthalmic product, instrument/equipment or service in your exhibit booth.
- **Enhanced Promotional Materials** – Receive premium placement in our electronic notifications and mobile app, leading up to and announcing special events during the conference.
- **Be Seen** – Provide promotional items to include in our attendees’ tote bag – only the first 500 registrants will receive one!
- **Mobile App** – Include a video link to play a featured product or service advertisement!
- **Facebook** – Reach out with a tip of the day or trivia question to our AOP followers – ask them to follow you or “like” your page!

Sponsorships start at $950. Let’s work together to create a custom package for you!

Become a sponsor today so you do not miss the opportunity to be a part of every one of our promotions.
We hope you will support IJCAHPO in the pursuit of our mission:

To promote global eye health and prevent blindness through training program accreditation, education, and the certification of Allied Ophthalmic Personnel.

Please let us know if you have any questions. We can be reached at: (202) 253-7862 (Wade Delk) or 651-731-7247 (Sharon Wilson)